

Curriculum Vitae

Name Jörg Wissemann
Born 1964
Nationality German
Marital status Divorced
Graduation Diplom-Betriebswirt
Residence Schlossborn



Professional career

2017 - now MSU Consulting GmbH, Bad Homburg
Managing Director

2013 – 2017 CONSALES & Associates, Glashütten/Ts.
Owner and Managing Director

2008 – 2012 CMC ConMore Corporation, ConMore Consulting GmbH, Wiesbaden
Managing Partner

2006 – 2008 USG People, Almere NL: Unique Personalservice GmbH, Munich
Unique Outsourcing GmbH
Managing Director

1998 – 2006 Hertz Autovermietung GmbH, Eschborn
Managing Director Marketing & Sales

1996 – 1998 Hertz Europe Ltd, London
Director Corporate Sales EAME

1994 – 1996 Hertz Autovermietung GmbH, Eschborn,
Sales Director Travel & Tours

1993 – 1994 KLM Royal Dutch Airlines, Air France, Neu-Isenburg
Coordinator Marketing & Sales

1992 – 1993 Karstadt Group: NUR Touristic GmbH (today Thomas Cook), Oberursel
Coordinator capacity management, Sales short flights

Memberships in Management Boards, Supervisory Boards and Advisory Boards

2023 – now Member of the Advisory Board of Hochschule Worms

Education & Studies

1988 – 1992 Economic sciences, Hochschule Bochum
Major field of studies: Marketing and Foreign Economics
Degree: Diplom Betriebswirt
General Management for Executives, Management School St. Gallen

1984 – 1987 Commercial education
Degree: Travel agent

Languages

English business fluent, Spanish

Other activities

Lecturer on University Worms: MBA Program
Mountain Guide German Alpine Club
IMM - Initiative Markenhersteller und Mittelstand, Dornburg

Core skills

Strategic and operative corporate management, Marketing & Sales
Cross industry consulting experience and methods expertise
Implementation of Turnarounds and PMI's
Lead a large Team, Innovation and process management (*Scrum, Blue Ocean, Design Thinking*)